

Laundry Detergent

Clean & Green

We did it for you, and tried all the major chemical-free laundry powders on the market, washing load after load of jeans and dishtowels, plus sweaty gym socks doused with a sample stain: coffee and olive oil. The winners are clear: Seventh Generation and Ecos whitened, brightened, and battled odors, with Whole Foods's 365 Everyday Value Laundry Powder, the least expensive of the bunch, coming in a surprising third. Other brands didn't fare so well, like Biokleen, Ecover, Trader Joe's in-house brand ...Next To Godliness and Planet.



	DETERGENT	PRICE	QUANTITY	LOADS	STAINS	ODORS	WHITENS	PERFUMES
3	365 Laundry Powder (Whole Foods)	\$7.99	160 oz	60	VERY GOOD	GOOD	GOOD	LIGHT CITRUS
	Biokleen	\$17.99	160 oz	100	POOR	POOR	POOR	NONE
2	Ecos	\$8.59	54 oz	27	GOOD	GOOD	GOOD	NONE
	Ecover	\$5.99	48 oz	19	FAIR	FAIR	GOOD	NONE
	...Next To Godliness (Trader Joe's)	\$4.99	80 oz	40	VERY POOR	GOOD	POOR	NONE
	Planet	\$5.49	64 oz	20	VERY POOR	VERY POOR	VERY POOR	NONE
1	Seventh Generation	\$7.99	48 oz	18	VERY GOOD	VERY GOOD	VERY GOOD	NONE